

WHITE PLAINS HOSPITAL CENTER

We're here for you –  
**every day.**



2004 Desk Calendar

**Thank you for helping us fulfill a 110-year promise  
– providing the very best in health care services to  
the people of Westchester.**

Dear Friend:

Please accept this colorful 2004 desk calendar as a token of our deep appreciation for your generous support to White Plains Hospital Center. Your tax-deductible gifts help us continue our commitment to deliver the best in medical and health care services to all, in a caring, compassionate manner. Each day, as you glance at this calendar, remember: *We are always here for you, your family, and your Westchester neighbors – every day.*

Sincerely,



Jon B. Schandler

*President and Chief Executive Officer*

**WP White Plains Hospital Center**

[www.wphospital.org](http://www.wphospital.org)



**We deliver more bundles of joy than any other Westchester hospital.**

**January 2004**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 <i>New Year's Day</i>	2
					3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 <i>Martin Luther King Jr.'s Birthday</i>	20	21	22 <i>Chinese New Year</i>	23	24
25	26	27	28	29	30	31

[www.wphospital.org](http://www.wphospital.org)

## **Non-stop arrivals 24 hours a day.**

*Babies.* What can be more precious to a community and its hopes for the future? Our unique William & Silvia Silberstein Neonatal & Maternity Center is Westchester's busiest and highest-rated facility to enhance the birthing experience. The 50,000-square-foot Center fills the entire sixth floor and offers women and their families a warm and reassuring environment. You can count on our staff to provide expert, compassionate 24-hour, state-of-the-art medical care and technology. Like to know more, or come in and look us over? Call (914) 681-1253 or visit our Web site at: [www.wphospital.org](http://www.wphospital.org).

**Please support our efforts to assure Westchester people continue to receive the best in medical care.**



## It's a Triple Play!

*(Only we're in, not out...)*

### February 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 <i>Women's Heart Health Day</i>	2 <i>Groundhog Day</i>	3	4	5	6	7
8	9	10	11	12	13	14 <i>Valentine's Day</i>
15	16 <i>President's Day</i>	17	18	19	20	21
22	23	24	25 <i>Ash Wednesday</i>	26	27	28
29	<a href="http://www.wphospital.org">www.wphospital.org</a>					

# **We're Number One again – thanks to you.**

For the third time in four years, WPHC is proud to have received the National Research Corporation's "Consumer Choice Award" as the most preferred hospital for overall quality in Westchester County. We appreciate this sign that the community recognizes the high quality care and services that we provide.

We share this award with our medical staff, employees and our volunteers who continuously help us deliver the highest quality health care in Westchester. We also want to share it with you – the consumer. Thank you for making us Number One again.

Please help us continue this level of excellence by making an on-line tax-deductible donation through our Web site at:  
[www.wphospital.org](http://www.wphospital.org).

**Thank you for supporting our quest for continued excellence!**



## When a newborn needs a helping hand...

**March 2004**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 <small>St. Patrick's Day</small>	18	19	20
21	22	23	24	25	26	27
28	29	30	31	<a href="http://www.wphospital.org">www.wphospital.org</a>		

# ...our Neonatal Unit is exactly the place.

The William & Sylvia Silberstein Neonatal & Maternity Center's friendly and efficient Neonatal Pavilion gives newborns as early as 24 weeks compassionate, 24-hour care. It's a warm, home-like setting featuring everything from state-of-the-art incubators with noiseless air circulation and a central muted alarm system to a delightful fiber-optic overhead display of "stars" twinkling above babies as small as one pound as they sleep peacefully. The real measure of success is our annual Neonatal Reunion for families and friends of unit "graduates." The laughter, tears and joy are what we're really all about. Like to know more?

Call us at 914-681-1253.

**Your support helps White Plains Hospital Center remain a regional leader in neonatal and maternity care. Thank you.**

 **White Plains Hospital Center**

[www.wphospital.org](http://www.wphospital.org)



**“I expected to be anxious about getting my mammogram. What I didn’t expect was a hot cup of tea.”**

**April 2004**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 <i>Lupus Alert Day</i>	2	3
4	5	6 <i>Passover</i>	7 <i>World Health Day</i>	8	9 <i>Good Friday</i>	10
11 <i>Easter</i>	12	13	14	15 <i>IRS Tax Deadline</i>	16	17
18	19	20	21	22 <i>Earth Day</i>	23	24
25	26	27	28	29	30	

# Women's Imaging Center at Rye Brook

Our new Women's Imaging Center at Rye Brook helps eliminate long waits many Westchester women were forced to endure to get needed routine tests. The Center, run by two of the most prominent women doctors in their field, provides the most sophisticated techniques in digital mammography as well as bone densitometry, 3-D imaging, conventional ultrasound, and conventional mammography testing. We also offer something equally important – a caring staff that understands women, and women's issues. So don't be surprised if, while you're here, you're offered a hot cup of tea, a sympathetic ear, or even a warm hug. Please call us at 914-935-0011 and see how we can help...without making you wait in a long line.

Please support our efforts to serve the growing health care needs of Westchester County women.

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[www.wphospital.org](http://www.wphospital.org)



# Who do Westchester people trust in an emergency?

May 2004

SUNDAY      MONDAY      TUESDAY      WEDNESDAY      THURSDAY      FRIDAY      SATURDAY

[www.wphospital.org](http://www.wphospital.org) 1

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*Women's Health Symposium*

*Cinco de Mayo*

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*Mother's Day*

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*Memorial Day*

We're here for you – every day.

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# More people choose WPHC than any other Westchester hospital.

*Emergencies.* You can't plan for them, but you must be ready when they happen. Our state-of-the-art Emergency Department treats an average of 110 patients every day, striving to make every patient's experience as efficient and stress-free as possible.

We use a Fast Track program to keep waiting to a minimum. We also emphasize prevention. We're proud of our record, but we'll never rest on our laurels. Right now, we're renovating and expanding the Emergency Department to stay ready for every medical emergency – from a child's scrape to a major community disaster – 24 hours a day, seven days every week. If you would like to know more, please call us at 914-681-1119.

**Your support helps us stay prepared to meet the emergency health needs of Westchester's growing population.**

 **White Plains Hospital Center**

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# WHITE PLAINS HOSPITAL CENTER



## One of the best hospitals for cancer care isn't in NYC.

June 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6 <i>National Cancer Survivor's Day</i>	7	8	9	10	11	12
13	14	15	16	17	18	19
20 <i>Father's Day</i>	21	22	23	24	25	26
27	28	29	30	<a href="http://www.wphospital.org">www.wphospital.org</a>		

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# The only hospital in Westchester that devotes an entire building to cancer care.

The crown jewel of WPHC's Cancer Program is the 35,000-square-foot Dickstein Cancer Treatment Center, Westchester's *only* freestanding cancer center. The Dickstein Center offers community-based, state-of-the-art technology applied by a highly skilled medical staff. Since we opened the center in 1999, thousands of Westchester men, women and children have joined the growing ranks of cancer survivors. Perhaps the most fitting tribute to Westchester's finest cancer care is our annual Cancer Survivors' Day, where happy survivors, their joyous family members and proud Hospital caregivers join in celebration. To learn more about the Hospital's Cancer Program or the extraordinary care available at the Dickstein Cancer Treatment Center, please give us a call at 914-681-2700.

Thank you for supporting our role in cancer research, raising public awareness, and promoting cancer prevention.

# WHITE PLAINS HOSPITAL CENTER



## A view from the top: Why we're Westchester's Number One Hospital.

July 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					<a href="http://www.wphospital.org">www.wphospital.org</a>	
				1	2	3
4 <i>Independence Day</i>	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 <i>WPHC Golf Outing at Quaker Ridge Golf Club</i>	20	21	22	23	24
25	26	27	28	29	30	31

We're here for you – every day.

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# It's all about *trust*.

Consumers have named us the top hospital in Westchester for three of the past four years because they know we're committed to providing the best in compassionate medical care. They trust our outstanding staff with its reputation for exceptional skills and professional excellence. Consumers know they can count on us for world-class facilities, such as the **Dickstein Cancer Treatment Center** with its outstanding cancer care techniques; our cutting edge digital imaging services; the renowned **Westchester Orthopaedic Institute**; the County's busiest and most trusted **Emergency Department**, and the **William & Sylvia Silberstein Neonatal & Maternity Center**, the region's friendliest, most advanced maternity unit. To learn more, please visit our Web site at: [www.wphospital.org](http://www.wphospital.org) or call us at 914-681-1119.

We're ready to serve all *your* health care needs.

Your community support makes us even better. Thank you.

 **White Plains Hospital Center**

[www.wphospital.org](http://www.wphospital.org)



## Hands-on professionals make the difference.

August 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	<a href="http://www.wphospital.org">www.wphospital.org</a>			

# Quality health care is all about people helping people.

Everyone at White Plains Hospital Center, from our skilled physicians to our dedicated support staff to our volunteers, is dedicated to making you well. Probably the most visible group is our nurses – the heart and soul of any primary health care team. The genuine compassion our nurses show is matched by their technical expertise. We receive many letters of appreciation from former patients for the high quality care and heartfelt compassion given them by our nurses – the healing hands of health care and a key reason Westchester consumers again chose us as the most preferred hospital for overall quality in Westchester County.

**Your gift will help us continue to offer the very best in compassionate health care.**

 **White Plains Hospital Center**

[www.wphospital.org](http://www.wphospital.org)



**We're 110 years old. And we've never been healthier.**

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**September 2004**

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<a href="http://www.wphospital.org">www.wphospital.org</a>			1	2	3	4
5	6 <i>Labor Day</i>	7	8	9	10	11
12	13	14	15	16 <i>Rosh Hashanah</i>	17	18
19	20	21	22	23	24	25 <i>Yom Kippur</i>
26	27	28	29	30		

# And that's great news for Westchester.

To excel at a profession that is all about staying healthy, we at White Plains Hospital Center are proud to say we've never been better. Westchester consumers obviously agree, naming us the Number One hospital in the County yet again for 2003. What's our secret? In part, it's our dedicated staff, commitment to providing the best in health care, and the willingness to invest a total of \$155 million over the past 20 years to continue our momentum. And, of course, an apple a day. If you'd like to know more about how we can help you and your family stay healthier, call our physician referral line at 914-681-1010. Meanwhile, be assured that we'll be here for you – stronger than ever.

**WPHC relies on generous community support to remain the best it can be.**

 **White Plains Hospital Center**

*[www.wphospital.org](http://www.wphospital.org)*



## Need orthopedic experts? We're hip.

### October 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			<a href="http://www.wphospital.org">www.wphospital.org</a>		1	2
3	4	5	6	7	8	9
10	11	12 <i>Columbus Day</i>	13	14	15	16
17	18	19	20	21	22	23
Mammography Day 24 31 Halloween	25	26	27	28	29	30

We're here for you – every day.

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# Come see us for the finest in orthopedic medical care.

The Westchester Orthopaedic Institute is a groundbreaking collaboration between WPHC and one of Westchester's most highly regarded groups of orthopedic specialists. From hip replacement to sports medicine, these medical experts deliver the highest level of skills in orthopedic medicine. WPHC has the highest volume of joint replacements in the County. The Institute offers the complete range of excellent orthopedic care – from pre-operative physical therapy through surgery to post-operative rehabilitation.

The Institute's 34-bed unit here at the Hospital has its highly specialized orthopedic nurses, complete rehabilitation facilities including its own gym and full rehabilitation services. No bones about it: We are Westchester's first choice for quality orthopedic care. To learn more, please give us a call at 914-681-BONE.

Your support for White Plains Hospital Center helps make it possible to provide a full range of health care services to the people of Westchester County.

 **White Plains Hospital Center**

[www.wphospital.org](http://www.wphospital.org)

# WHITE PLAINS HOSPITAL CENTER



**We'll always leave the lights  
on for you.**

## November 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 <i>Election Day</i>	3	4	5	6
7	8	9	10	11 <i>Veterans' Day</i>	12	13
14	15	16	17	18 <i>Great American Smokeout</i>	19	20
21	22	23	24	25 <i>Thanksgiving Day</i>	26	27
28	29	30	<a href="http://www.wphospital.org">www.wphospital.org</a>			

We're here for you – every day.

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# **When you need compassionate care, come to us.**

White Plains Hospital Center is the most trusted hospital in Westchester County. We offer outstanding service, modern facilities, and new technologies. Let us tell you more about such areas of excellence as our Dickstein Cancer Treatment Center, expert imaging services, Westchester Orthopaedic Institute, Flanzer Pavilion, Westchester's top Emergency Department, Family Health Center, or our renowned William & Sylvia Silberstein Neonatal & Maternity Center. For more details, visit us online at [www.wphospital.org](http://www.wphospital.org) or phone 914-681-1119.

**In this season of Thanksgiving, please consider making a gift to the community – by supporting White Plains Hospital Center.**

 **White Plains Hospital Center**

*[www.wphospital.org](http://www.wphospital.org)*

# WHITE PLAINS HOSPITAL CENTER



**You can trust us.**

**December 2004**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<a href="http://www.wphospital.org">www.wphospital.org</a>			1 <small>World AIDS Day</small>	2	3	4
5	6	7	8 <small>Chanukkah</small>	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25 <small>Christmas</small>
26 <small>Kwanzaa</small>	27	28	29	30	31	

We're here for you – every day.

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# What is more precious than the gift of health?

During this holiday season, it is traditional to count our blessings. Health is at the top of every list, and for those with health care problems, the ability to find and receive quality help rates equally high. White Plains Hospital Center is proud that we have been serving the community for over 110 years in a caring and compassionate manner. We appreciate the chance to serve you. When we count *our* blessings, we are very grateful for the strong support the community shows for our efforts to continue to be the best we can be. Thank you, and best wishes for a healthy and happy New Year!

**Your year-end gift would help keep the Hospital on track to provide the best in community hospital health care.**

 **White Plains Hospital Center**

[www.wphospital.org](http://www.wphospital.org)